

Survey questions

1. Are you male, female or rather not say?
2. What is your approximate age
 - a. 18-30
 - b. 30-45
 - c. 45-55
 - d. 55-65
 - e. 65-75
 - f. 75 and above
3. What is your cultural heritage?
4. Do you live in the Townsville area?
 - a. Yes
 - b. No
5. Are you a visitor to Townsville?
 - a. Yes
 - b. No
6. Where do you get local news and information from (sports, news, entertainment, politics) from? – tick which ones apply the best
 - a. Newspaper (online or print)
 - b. TV
 - c. Radio
 - d. Social media
7. During major weather events, do you get information from
 - a. ABC Radio
 - b. Townsville Bulletin
 - c. Channel 7 evening news
 - d. Win local news
 - e. 4TO
 - f. 106
 - g. ZINC
 - h. HOTFM
 - i. The BoM social media pages
 - j. Other social media pages

8. In the past, there were many more regional media outlets- do you think we have enough in the Townsville area?
 - a. Yes
 - b. No
 - c. Don't know
 - d. More specialists would be good
 - e. More social media

9. How important is regional media in recording our history?
 - a. Crucial/essential
 - b. Very important
 - c. Important
 - d. Not important

10. Do you ever use old newspapers, Radio or TV reports?
 - a. Always
 - b. sometime/often
 - c. never

11. How important is the local media during major events?
 - a. Not very
 - b. Slightly
 - c. Very important
 - d. Essential

12. Do you interact with local media companies?
 - a. Yes
 - b. No

13. Should there be more multicultural media outlets in Australia?
 - a. Yes
 - b. No

14. We are inviting visitors to take part in a focus group, if you would like to volunteer, please leave your email address or -a contact number here.

Interview questions – sample

1. How significant is regional media to local communities?
2. How significant is local media in documenting Townsville's history?
3. What are the strengths of regional journalists?
4. Some studies have shown that regional journalism is more likely to survive over metropolitan media outlets, - do you agree?
5. How much of your job as a media person involves the community?
6. Can you tell me about your time living and/or working in north Queensland?

7. Was there any particular reason why you joined the x media outlet became involved in journalism?
8. What was your role in the media outlets?
9. How much did you work with local politicians and prominent figures?
- 10.** Are there any particular memories that come to mind when you think about your time as a regional journalists?
11. Was the topic of northern development still a matter for discussion when you moved on from politics/left the party/stopped being an active member? If yes, how prominent an issue was it in party discussions?
12. Have you ever considered the changes to regional journalism since leaving the industry? Would you consider it a success/failure/irrelevant/a work in progress and why?
13. What do you think is the most important role of local media companies?

DRAFT